

**FOR IMMEDIATE RELEASE: (3/1/2018)**

## **Yenso adds Five Successful Currencies to its Index**

**EAST LANSING, MARCH 1, 2018:** The Yenso Management Committee has made the following changes to the Yenso Index:

- The following cryptocurrencies have been added to the Yenso Index Group, effective March 1, 2018: Cardano, Stellar, Neo, EOS & IOTA
- Due to its 70% decrease in value since December 2017, Bitcoin Gold has been removed from the Yenso Index Cryptocurrency Group effective prior to the market open on March 1, 2018.

Juan Loiza, Chairman of the Yenso Management Committee, explained: “the cryptocurrency markets have rapidly grown since the Index was established in June 2017 with these five currencies now worth between ten and a hundred times as much in market cap.”

The Cardano project began in 2015 as an effort to change the way cryptocurrencies are designed and developed. The focus is a more rigorous scientific approach to cryptocurrency innovations that promises to provide a more balanced and sustainable ecosystem that better accounts for the needs of its users as well as various systems integration.

Stellar is a currency that supports financial transactions on a network that connects financial service providers, payments systems, and people. It integrates to move money quickly, reliably, and at almost no cost and has provisions to reverse transactions. Stellar.org connects people to low-cost financial services to fight poverty and develop individual potential.

NEO is a non-profit community-based blockchain project that utilizes blockchain technology and digital identity to digitize assets, to automate the management of digital assets using smart contracts, and to realize a "smart economy" (Digital Assets + Digital Identity + Smart Contract) on a distributed network.

EOS.IO is software that introduces a blockchain architecture designed to enable vertical and horizontal scaling of decentralized applications (“DApps”). The software provides accounts, authentication, databases, asynchronous communication and the scheduling of applications across multiple CPU cores and/or clusters. The resulting technology is a blockchain architecture that has the potential to scale to millions of transactions per second, eliminate user fees and allow for quick and easy deployment of decentralized applications.

IOTA is a revolutionary next-generation public distributed ledger that utilizes a novel invention, called a “Tangle”, at its core. The Tangle is a new data structure based on a Directed Acyclic Graph. As such it has no Blocks, no Chain and also no Miners. Because of this radical new architecture, things in IOTA work quite differently compared to other Blockchains.

### **ABOUT THE YENSO INDEX**

Yenso is a cryptocurrency market index that provides a whole measure of cryptocurrency market activity based upon the market caps of major crypto coins and tokens. The currencies in the index are selected

based on the Yenso eligibility criteria, including market capitalization, trading volumes, prior performance, and founder/community qualities. Fluctuations in the Yenso Index offers a simple way to understand the dynamics and magnitude of changes in the cryptocurrency market to facilitate investment decisions and diversification. For more information, visit [www.yenso.com](http://www.yenso.com).

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**FOR MORE INFORMATION:**

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**About A.J. Boggs & Company**

AJBoggs is an Internet product and cloud services firm headquartered in East Lansing, Michigan, with offices in Ann Arbor and Grand Rapids, Michigan. AJBoggs offers web, computer security, systems administration, full-text search engines, software development, ehealth, cryptocurrency, enterprise applications, and database management services. Visit [www.ajboggs.com](http://www.ajboggs.com) for more information.